

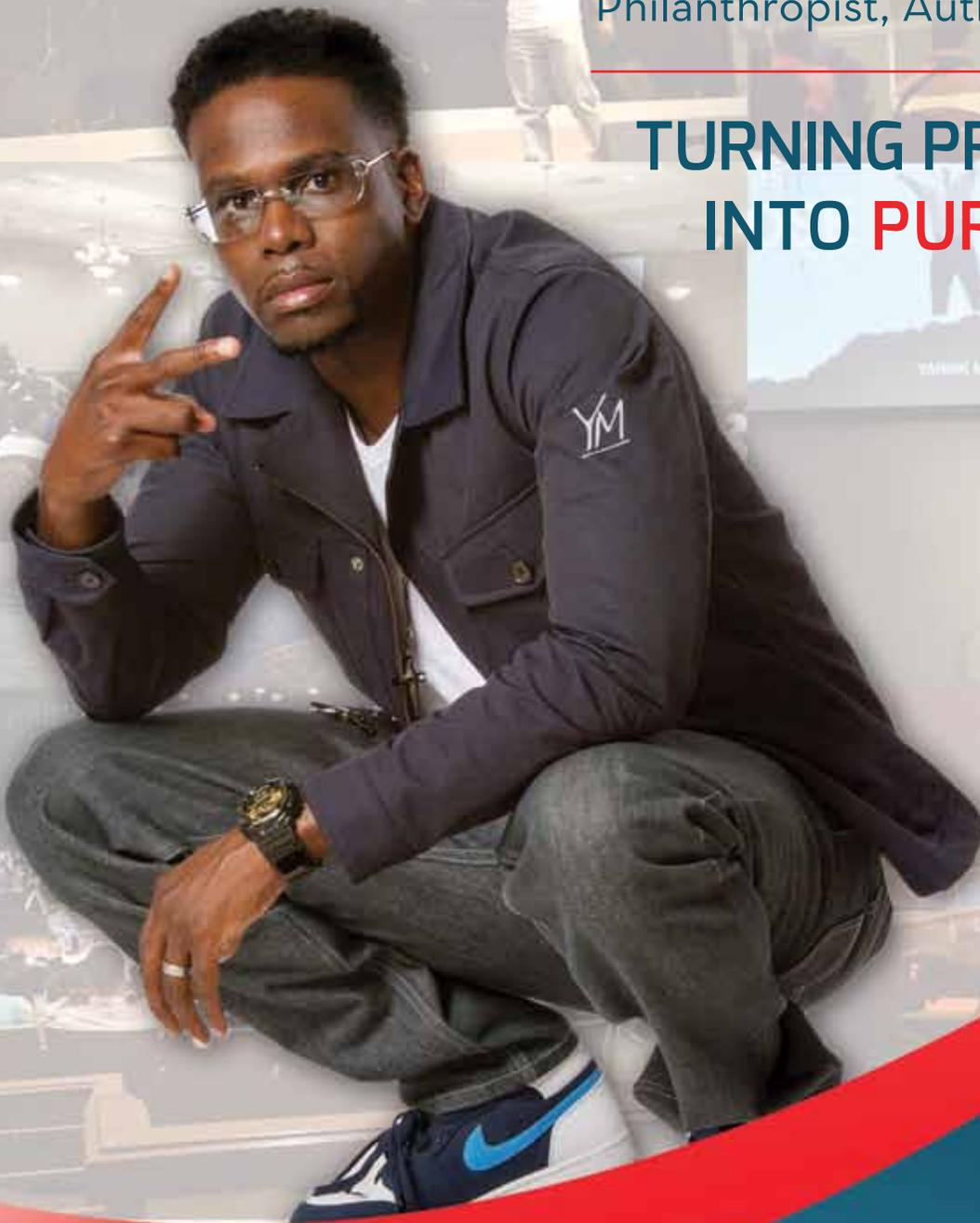
2017



Yannik McKie

Philanthropist, Author, and Speaker

TURNING PROBLEMS
INTO **PURPOSE.**



**MEDIA
KIT**

Yannik McKie



Overcoming adversity and turning obstacles into stepping stones is the expertise of author, speaker, and philanthropist, Yannik McKie. At age 11 Yannik suffered the heartbreak of his parents' divorce and learned that both Mom and Dad were HIV positive. By the age of 15 Yannik lost both of his parents to the deadly AIDS disease. Overcoming such adversity has helped Yannik earn his reputation as an expert on how to overcome life's toughest challenges. Yannik's amazing life story has been featured on numerous media outlets including *ESPN*, *The Huffington Post*, *The New York Daily News*, *Good Day Atlanta*, and many more. Yannik is the Founder and Executive Director of the McKie Foundation through which he donates his time and resources to at-risk youth. For his efforts with youth, Yannik was awarded the Change Maker of the year award from the National Leadership Council and he was inducted into his alma mater, Georgia Southern University's, top 40 under 40 alumni class. Yannik's diverse life experiences make him a highly sought after speaker for universities, businesses and nonprofit organizations. Yannik has a degree in marketing from Georgia Southern University and a Master's Degree in Christian Ministries from Liberty University. Yannik is the proud husband to his beautiful & supportive wife, Linda and the loving father to Jahlyn & Elyse McKie.

If you wish to stay informed about the McKie Foundation's current events please like, follow and subscribe to the McKie Foundations Facebook, Twitter and You Tube social network sites.



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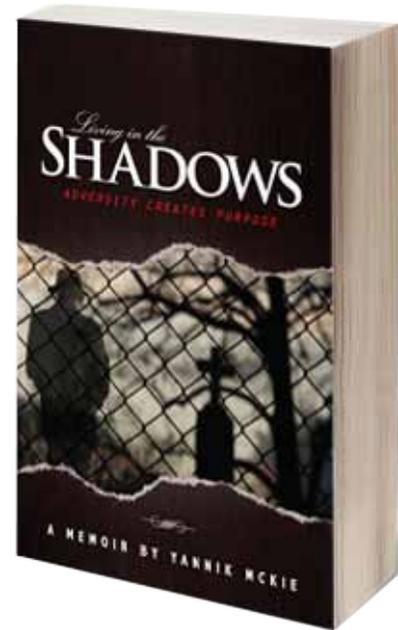
Yannik McKie

ABOUT THE AUTHOR

Yannik is an author with an extraordinary story. In his book, *Living in the Shadows*, Yannik tells the captivating story of how he became one of the first children in America to lose both his parents to the deadly AIDS disease. Overcoming such adversity has helped Yannik earn his reputation as an expert on overcoming life's toughest challenges.

ABOUT THE BOOK

Set in the 1980's, Yannik McKie was a young boy living the American Dream with a wealthy dad, loving mom, wonderful sister, playful dog, and a large house with a white picket fence, until the day it all changed. Without warning, the great life he knew was taken away, and this young boy faced tragic issues nearly a decade before the world knew this great plague was about to strike. This is McKie's riveting journey through happiness and depression, health and disease, life and death, freedom and bondage, and hopelessness and faith. This memoir is not just McKie's tribute to his birth parents and adoptive parents, but a tribute to everyone that has and will overcome life's greatest disappointments. *Living In The Shadows* is a moving, uplifting story of adversity creating purpose.



Yannik McKie with 2005 Nobel Peace Prize Nominee, Chris Norwood

TESTIMONIALS



"Yannik's life is remarkable. I love Yannik's heart for God and his compassion toward others. He is building a new legacy for families daily.
UGA Football



" Author Yannik McKie was an excellent and informative key note speaking sensation!"
Nashia C. Whittenburg, Associate Director of Multicultural affairs, St. John's University



"Yannik is a dynamic individual. When working with him, you quickly realize how much he can add to any business that he touches."
Paul Griffen, District Sales Manager at Nationwide Insurance and Financial Services

PRODUCT DETAILS

- ISBN-13: 9781453650714
- Publisher: CreateSpace Independent Publishing Platform
- Publication Date: 08/23/2010
- Pages: 126
- Paperback, Product Dimensions: 5.25 (w) x 8.00 (h) x 0.27 (d)

Yannik McKie



WHAT YANNIK DOES

Yannik McKie is an expert in adversity. For more than seven years, his speeches and seminars have helped professionals, leaders, teams, students, churches and organizations improve communications with youth. Yannik teaches these skills by executing challenges effectively and combat.

SESSIONS BY YANNIK

MOST REQUESTED TALK:
"NEXT LEVEL LEADERSHIP"
(HOW TO BECOME A SUCESSFUL LEADER BY TURNING YOUR PROBLEMS INTO PURPOSE.)

- How successful leaders handle challenges
- The dangers of a negative attitude
- The importance of perseverance & never giving up

MOST REQUESTED WORKSHOP:
"ADVERSITY CREATES PURPOSE"

Purpose in Adversity teaches the importance of going through difficult situations with the right attitude. This workbook teaches the techniques and principles used by some of the world's most successful people to overcome adversity and use it to their advantage. It stresses the importance of positive decision making during tough times and never giving up hope.

WHERE TO USE YANNIK

- Leadership conferences
- Youth Conferences
- Sales associations and sales meetings for entrepreneurial salespeople (financial services, professional services, insurance, real estate, pharmaceutical and business owners)
- College Graduations
- HR training seminars and workshops on improving employees personal productivity, time management, life balance and organizational skills.

Yannik McKie

The McKie Foundation is a nonprofit corporation committed to helping people overcome their challenges and *maximize their potential!*

As a teen, corporate founder, Yannik McKie lost both father and mother to the deadly AIDS disease. Through the grace of God and the love of many open-hearted and compassionate individuals, young McKie was able to turn a devastating, horrible tragedy into a dedicated life of purpose. The McKie Foundation is a non-profit corporation committed to helping families in our communities turn their tragedies into triumphs.

Mercy Heart Precious Children's Ministry

Providing monthly financial support and prayer to missionaries that travel to poor villages to attend to children's spiritual and physical needs.

Juvenile Detention Ministry

Teaching Bible study to young men ages 9 to 18 who are suffering from psychological troubles and/or substance abuse.

At-risk Male Mentoring

Providing Christian male role models to at-risk male youths

Abstinence Workshops Conferences

Teaching youth how and why they should have sex God's way

REAL T.A.L.C. (talking about life's challenges)

Providing free counseling and coaching to at-risk youth and their families

Community Assistance Program

Providing cash, clothing, and food to single mothers who are experiencing extenuating circumstances.

At-Risk Youth Mentor Training

Training churches, non-profits and individuals how to help at-risk you overcome their challenges.

A portion of all proceeds generated by the Yannik McKie Corporation go to supporting at-risk youth through the McKie Foundation. The McKie Foundation is a nonprofit c501 (c)(3) corporation committed to helping at-risk youth overcome their problems and achieve their purpose!



The McKie Foundation operates, solely, as funded by the generous support of tax deductible gifts from partners and friends.

Yannik McKie



"Regardless of age group or atmosphere, Yannik is able to adapt and make his life lessons suitable for any audience. We were so impressed with him..."

Tianna Williams

Paine College, Presidential Scholar



"I hired Yannik to speak at my 2013 POWER M.O.V.E. professionals conference in St. Thomas, Virgin Islands and his talk exceeded my expectations. Yannik is a consummate professional and very good at what he does. I am pleased to have him on my team!"

Devin Robinson, Author and Entrepreneur



"We brought Mr. McKie to speak at our two day Women's Conference. He inspired and encouraged us to believe in ourselves, not to settle, and know our value! We tweeted almost everything he said. It was outstanding!"

*Alexandria Agee, Chaplain NCNW,
Mercer University*



"Yannik McKie is an unusual and outstanding leader . . ."

*Chris Norwood, 2005 Nobel Peace Prize
Nominee & Executive Director of Health People*

THE
HUFFINGTON
POST

DAILY NEWS
NYDailyNews.com

ESPN

THE
700
CLUB

The Atlanta
Journal-
Constitution

The Augusta
Chronicle
augustachronicle.com

Hamptons.com

 **CHARISMA MAGAZINE**

Please visit
WWW.YANNIKMCKIE.COM
for more press information
and testimonials.

For Booking

PRESS INQUIRIES

For media requests, interviews, or excerpts from Yannik McKie's books, please contact:

Kamilah Freeman, *Executive Assistant*
Phone: 1.800.827.3035 ext. 200
Fax: 1.877.315.1922
Inquiries@mckiefoundation.com



BOOKING INQUIRIES

To arrange for Yannik McKie to speak to your group on a topic of your selection, please contact:

Kamilah Freeman, *Executive Assistant*
Phone: 1.800.827.3035 ext. 200
Fax: 1.877.315.1922
Inquiries@mckiefoundation.com



SUGGESTED INTERVIEW QUESTIONS

- How did you overcome adversity?
- What programs do you have that mentor youth?
- Who does your workshops help?
- How long did it take you to write your book?
- How did losing both of your parents affect you?
- How long have you been a life coach?
- Why is life coaching so popular?